



SOCIAL MEDIA POLICY

Purpose and Scope

The online landscape is dynamic, and this provides South Brisbane Chargers Radio Controlled Car Club ("Club", "Chargers RC") with the opportunity to communicate with its members, promote the club to prospective members and generally raise the awareness and interest in the RC hobby. Social media creates the opportunity for personal expression about the club and hobby, but it also creates risks and responsibilities.

You should assume that anything you do on social media (e.g. post, comment, upload images) will be seen by club committee members, members and potential members, as well as club sponsors and suppliers, governing bodies, fellow RC organisations and the general public. Your online activity, whether on a Chargers RC social media page/group or not, can and does reflect upon the club.

The club maintains the following social media pages/groups and is subject to change at any time:

- Chargers RC (Facebook)
- Chargers RC Pit Lane (Facebook)
- Chargers RC Buy and Sell (Facebook)

Administration and Moderation

The Chargers RC committee is responsible for the administration and moderation of content posted to the club's social media pages/groups. The committee members have the authority to post, approve, decline, edit or remove content published to these pages/groups.

From time to time, the club committee may add or remove additional administrators and/or moderators to club social media pages as deemed appropriate.

Should a member of the club committee resign or vacate their role, they will be removed as an administrator and/or moderator of all Chargers RC social media pages/groups, unless it is agreed upon by the committee that they remain.

In the event there is disagreement between club committee members over any content to be approved, declined, edited or removed on any page/group; or the appointment/removal of administrators/moderators to any social media page/group, the club committee President has the right to the final decision.

Advertising

Chargers RC values the support provided by our sponsors, fellow RC clubs and other organisations and business associated with the RC community and the club views the use of social media for advertising and/or promotion as an essential tool in raising interest in and growing our hobby.

The club has guidelines to ensure the nature and frequency of advertising/promotional content posted to the club's social media pages/groups is appropriate and does not detract from the intent of the page (refer to section 'Intent of Pages and Groups' for details).

Privacy

The club respects individuals right to privacy and takes any privacy matters seriously. While taking photos and/or video at the club during events is welcomed for sharing and promoting the club/hobby, we acknowledge that anyone at any time has the right to request their image not be taken and/or shared on social media. An individual may at any time request the removal of their image from a club social media page/group.

The club also acknowledges our junior ('minor') members/participants and their right to security and privacy, and it is strongly advisable that permission be sought from a parent/guardian before taking photos/video of a minor; or posting photos/video containing minors on social media.

Intent of Pages and Groups

The following information details the intent and purpose of our social media pages/groups:

Chargers RC (Facebook) – this 'page' is the clubs main page and our public face, providing details such as our address, contact details, website link and impressum. It is for use solely by the committee to:

- Promote our club
- Provide details of upcoming events
- Share important club announcements with the general public
- Share photo and video highlights from past events to promote the club
- Link to our other Facebook pages/groups

This page is not for use to promote/advertise other clubs, businesses, events, products, social media groups.

Chargers RC Pit Lane (Facebook – Public Group) – this is the primary social media 'group' for the club and the intent of this group is allow the club and group members to openly communicate about the following:

- Race events, nominations, practice sessions, results etc.
- Committee announcements and updates on club projects
- Other club events (e.g., training days, working bees)
- Feedback for the committee

This group may also be used for the following and is subject to committee approval:

- Club sponsor advertising (limited to a total of one (1) advert per week)
- Other shared social media content to promote and increase awareness of our club/hobby.

Chargers RC Buy and Sell (Facebook – Public Group) – this group is available to approved members and businesses of this public group to:

- Advertise the sale any RC related items.
- Post a 'wanted to buy' ('WTB') advert.

Note: Any adverts for non-related RC items will be removed.

Related Policies and Consequence of Violations

This policy should be read in conjunction with the 'Chargers RC Code of Conduct'.

All financial members of Chargers RC are expected to adhere to this policy when interacting with any of the social media pages/groups maintained by the club.

Members of the club who violate this policy (or any other club policy) may be subject to disciplinary action in accordance with the club's Code of Conduct.

The Chargers RC committee have the right to remove or block any person, club or business from engaging with our social media pages/groups.

END